



Cracow Higher School of Health Promotion Erasmus Policy Statement (2021-2027)

1. Strategy, Objectives and Priorities

Cracow Higher School of Health Promotion (KWSPZ) is a specialized private higher education institution focused on "Life Sciences" and health-related disciplines, including Physiotherapy, Cosmetology, and Dietetics. Our mission is to provide high-quality, practical education that meets the evolving needs of the modern healthcare and wellness sectors.

Our participation in the Erasmus+ program is a cornerstone of our internationalization strategy. We aim to bridge the gap between academic theory and clinical practice by:

- **Enhancing Practical Excellence:** Integrating international best practices in physiotherapy and medical cosmetology into our curricula.
- **Fostering Innovation in Health Sciences:** Collaborating with European partners to exchange knowledge on modern therapeutic methods and wellness technologies.
- **Developing Global Competences:** Equipping our students and staff with the intercultural and linguistic skills necessary to work in an increasingly diverse healthcare environment.

2. Modernization and Digital Transformation (Digital Erasmus)

KWSPZ is committed to the full digital transformation of mobility management in line with the European Student Card Initiative.

- **Erasmus Without Paper (EWP):** We are implementing digital workflows to ensure a paperless, efficient exchange of transcripts and learning agreements, particularly beneficial for our working students who require flexible administrative support.
- **Blended Learning:** We actively promote blended mobility and virtual collaboration. This allows our students, many of whom balance education with professional work, to participate in international exchanges without long-term absence from their workplaces.

3. Inclusion, Diversity and Linguistic Support

Inclusion is at the heart of our Erasmus policy. We aim to remove barriers to mobility by:

- **Supporting Working Students:** By focusing on short-term blended mobilities and Intensive Programmes (BIPs), we make international experience accessible to those with professional commitments.
- **Inclusive Environment:** We provide tailored support for students with disabilities, including those with visual impairments, ensuring they have equal access to all mobility opportunities.
- **Overcoming Language Barriers:** We offer specialized "Medical English" preparatory courses to boost confidence in using professional terminology abroad.

4. Sustainability and Healthy Lifestyles (Green Erasmus)

As an institution dedicated to health promotion, we recognize the link between a healthy environment and human well-being.

- **Green Travel:** We incentivize students and staff to choose sustainable transport options (e.g., rail) by providing "Green Travel" grants and promoting the ecological benefits of low-carbon mobility.
- **Sustainability in Curriculum:** We integrate topics of sustainable nutrition (Dietetics) and eco-friendly practices in wellness (Cosmetology) into our international exchange programs.

5. Quality and Impact of Cooperations

KWSPZ selects partners based on program compatibility rather than quantity. We focus on:

- **Niche Partnerships:** Establishing networks with European HEIs that offer specialized practical training in Physiotherapy and health sciences to ensure seamless credit recognition.
- **Regional Impact:** The expertise gained by our staff through teaching and training mobilities (STA/STT) directly enhances the quality of healthcare services in the Cracow region, where our students and graduates are professionally active.

6. Monitoring and Indicators

To ensure the success of our policy, we monitor the following Key Performance Indicators (KPIs):

- **Mobility Growth:** A steady annual increase in student and staff mobility, with a focus on practical traineeships (SMP).
- **Digital Adoption:** 100% of inter-institutional agreements and learning agreements managed through EWP.
- **Satisfaction Levels:** High satisfaction scores in participant reports regarding the practical relevance of their mobility and the support received from the International Office.